**2024 VRMA International Conference Marketing Toolkit for Speakers**

Welcome to your go-to guide for promoting the 2024 VRMA International Conference. This toolkit offers easy-to-use templates for social media and email outreach. Our goal is to help you share the excitement and benefits of attending the conference with your network.

**How to Use This Toolkit**

1. **Social Media Posts:** Use the sample posts below to share updates on your social media platforms. Feel free to personalize them to reflect your style.
2. **Email Templates:** Reach out to your contacts with the pre-written email. Customize the email to make it more personal.
3. **Shareable Graphics:** Download the provided graphics and use them in social media posts, email signatures, and other communications.

**Sample Social Posts**

Leverage your social media network – use the sample posts below or customize them to fit your voice. Be sure to follow VRMA on [Facebook](https://www.facebook.com/TheVRMA), [LinkedIn](https://www.linkedin.com/company/831547/admin/feed/posts/), [Instagram](https://www.instagram.com/thevrma/), and [X](https://x.com/VRMA) to stay up to date on all things #VRMAInternational.

* Attend my session, [insert session title], at #VRMAInternational to learn more about [insert session topic]. Register today for this can’t miss event: <https://www.vrma.org/events/international-conference#REG>
* I can't wait to engage with short-term vacation rental professionals from around the world at #VRMAInternational as a speaker. Join me as we discuss [insert session topic]. Learn more: <https://www.vrma.org/events/international-conference>
* #VRMAInternational is where short-term vacation rental professionals from around the globe meet for critical industry collaboration. Learn more about my session and the others being offered: <https://www.vrma.org/events/international-conference>
* Phoenix is calling! Join me at #VRMAInternational from October 14-17 as I speak about [insert session topic]. See you there! <https://www.vrma.org/events/international-conference#REG>

**Sample Promotional Email**

Reach out with a personal invitation to join the conference in Phoenix using this customizable email template.

**Subject:** Join me at the 2024 VRMA International Conference in Phoenix

**Body:**

Dear [Contact],

VRMA is heading to Phoenix for the 2024 VRMA International Conference from October 14-17. This event is a unique opportunity to connect with the industry’s top innovators, leading companies, and short-term vacation rental professionals from around the world.

I’m proud to be part of this exciting event as a session speaker. Here’s why you should attend:

1. **Expand Your Knowledge:** Attend insightful sessions to boost your business.
2. **Network with Industry Leaders:** Engage with professionals from around the world.
3. **Discover Innovations:** Explore the latest trends and solutions in the Exhibit Hall.

If you want to learn more about [insert session topic], join me at my session, "[insert session title]" on [insert day]. All of the sessions at VRMA International will leave you feeling empowered to bring bright, new ideas to your short-term vacation rental business.

To learn more about the 2024 VRMA International Conference, visit the website [here](https://www.vrma.org/events/international-conference). Don’t miss out – [register now](https://www.vrma.org/events/international-conference#REG) to secure your spot.

If you have any questions or need more information, feel free to contact me. I look forward to seeing you in Phoenix!

Sincerely,

[Your Name]

**Shareable Graphics**

Enhance your posts and emails with branded graphics. They are designed to draw attention to and promote the 2024 VRMA International Conference. Be sure to link them to [www.vrma.org/events/international-conference](http://www.vrma.org/events/international-conference).

[**Click here to download graphics**](https://www.vrma.org/Portals/0/2024%20VRMA%20International%20Conference%20Downloadable%20Graphics.zip?ver=2vUPSH2zPFKPURDpIKvebA%3d%3d)